“Talk to me, not about me!”

Challenging social exclusion through Multimedia Advocacy
About RIX

RIX Research & Media leads the field of exploring and developing new media to transform the lives of people with learning disabilities.

RIX Research & Media is a non-profit R&D centre of excellence at the University of East London that has pioneered Inclusive Research for over 15 years.

Our unique Multimedia Advocacy approach and our RIX Wiki tool and Wiki training courses help people identify, communicate and realise their goals. They can take control of their own lives and self-direct their support.
Multimedia Advocacy

Multimedia Advocacy makes the difference between being included or being excluded.

Multimedia Advocacy enables people who face challenges because of their learning or communications difficulties to use self-made media to get across their preferences and viewpoints.

Using pictures, sounds, video and words they can develop their own multimedia person-centred portfolio to share their interests and aspirations and better explain the ways that they like to be supported.
You can find out more about Multimedia Advocacy by visiting:

tinyurl.com/multimedia-advocacy
RIX Wikis

Wikis are simple, accessible, secure and easy to build personal websites. They can be used to create multimedia person-centred plans that use pictures, words, video and sound to capture the voice, skills, needs and aspirations of the individual.

The RIX Wiki shows the person and not the label. It helps to build a detailed picture of who they really are as people – what and who is important to them, what they like to do, how they communicate and how they see their future.

Wikis give ownership of the planning process to individuals and families, facilitating genuine collaboration between parents, teachers and professionals.
RIX Wikis are uniquely accessible, having been built with, and for, people with learning disabilities.

Find out more about RIX Wikis by visiting: tinyurl.com/RIX-Wikis

RIX Wikis offer the integrity and depth of a system built in a university R&D setting.

They have been developed though many years of user-centred approach and co-developed with parents and professionals.
“RIX Wikis offer a way for us to have parents and young people in control of their information”

Brian Lamb OBE
*Lamb Inquiry Review of SEN and Disability Information*

To see Brian explaining the collaborative potential of RIX Wikis visit: tinyurl.com/Brian-Lamb
Widescale Adoption

Multimedia Advocacy and RIX Wikis have been adopted throughout the UK, Europe and the US to embed person-centred approaches and are delivering positive results and clear social benefits across a wide range of settings.

To see a RIX Wiki and Multimedia Advocacy in action, visit: tinyurl.com/RIX-Case-Study
Contact Us

If you would like to find out how our unique research-led Multimedia Advocacy approach and RIX Wiki tool can support person-centred planning and deliver impressive results, please contact us on:

+44 (0)20 8223 7561 or rixadmin@uel.ac.uk